

Outcome	Indicator	Measurement	Benchmark	Outcome 2010-2011	Recommendations
1) apply the sociological perspective to social life.	SOC 201 (General Sociology) SOC 202 (Social Problems) SOC 305 (Deviance) SOC 341 (Gender & Society)	- Major Field Test (MFT) - Jr./Sr. Questionnaire - Service Learning Reflections - Exams & Quizzes - Term Papers	- 50% are above the mean on the Major Field Test (MFT) - 60% report they are knowledgeable & competent in applying the sociological perspective to social life on the Jr/Sr Questionnaire - 75% correctly relate service learning to social problems - 75% will score 70% or better on exams & quizzes in SOC 305 (Deviance)	- August 2006 to June 2010: 46% of students scored at or above the mean on the Major Field Test (MFT) - April 2010 to April 2011: 62.5% scored at or above the national mean on the MFT - 88.9% agreed or strongly agreed they can apply the sociological perspective to their or others' lives. - 2010-2011 76% of students in SOC 202 (Social Problems) correctly related service learning to social problems. - 2010-2011 84% of students scored 75% or better on exams in SOC 305 (Deviance).	Implement Senior Seminar to provide a venue for review for the MFT
2) fundamental sociological concepts	SOC 101 (Intro to Anthropology) SOC 201 (General Sociology) SOC 300 (Cultural Anthropology) SOC 305 (Deviance) SOC 308 (Marriage & Family) SOC 495 (Family Systems)	- MFT - Jr/Sr Questionnaire - Exams & Quizzes - Term Papers	- 50% are above the mean on the MFT - 75% will score 70% or better on exams & quizzes in SOC 305 (Deviance), SOC 101 (Intro to Anthropology), & SOC 300 (Cultural Anthropology) - 60% agree or strongly agree they have a good understanding of sociological concepts on the Jr/Sr Questionnaire	- August 2006 to June 2010: 46% of students scored at or above the mean on the MFT - April 2010 to April 2011: 62.5% scored at or above the national mean on the MFT - 2010-11 84% scored 70% or better on SOC 304, SOC 101, & SOC 300 exams - 89.9% agree or strongly agree on the Jr/Sr Questionnaire they have a good understanding of sociological concepts	Implement Senior Seminar to provide a venue for review for the MFT

3) Sociological Theory	SOC 305 (Deviance) SOC 402 (Sociological Theory) SOC 308 (Marriage & Family) SOC 341 (Gender Roles) SOC 300 (Cultural Anthropology)	- Exams - Paper on Theorists - MFT - Jr/Sr Questionnaire - Paper on theoretical perspectives regarding formation of gender roles	- 75% will score 70% or better on exams - 60% will accurately describe theoretical perspectives -50% will score above the mean on the MFT	- 2010-11 84% scored 70% or better on SOC 304, & SOC 300 exams - 2010-11 92% of students in SOC 402 accurately described theoretical perspectives - 60% in SOC 308 accurately described theory -46% August 2006 to June 2010 scored at or above the MFT mean -62.5% April 2010 to April 2011 scored at or above the national mean on the MFT	Implement Senior Seminar to provide a venue for review for the MFT
4) Methods of social research and data analytic techniques	SOC 201 (General Sociology) SOC 303 (Method & Analysis in Social Research) SOC 341 (Gender & Society)	- Tests - Design & carry out research project & conduct analysis - Empirical Research - Papers Jr/Sr Questionnaire	-50% will score above the mean on the MFT subscore 2 (Methodology & Statistics) -75% will agree or strongly agree on the Jr/Sr Questionnaire they can successfully identify procedures in research - 90% will complete national training in conducting research with human subjects with a score of 80% -5% of students will present research at a regional professional conference - 75% will indicate they feel completely competent or mostly competent to design research - 75% are competent they can calculate basic statistics	- 58% of students April 2010 to April 2011 scored at or above the national mean on MFT subscore 2 - 2010-2011 98% completed national training in the protection of human subjects in research -10% of students in SOC 303 presented their research in 2010-2011 -77.8% indicated they are competent in designing research Jr/Sr Questionnaire -88.9% feel competent in calculating basic statistics on the Jr/Sr Questionnaire.	Implement Senior Seminar to provide a venue for review for the MFT
5a) Understanding of how people and organizations behave in society. 5b) Detailed knowledge about the organization of society.	SOC 201 (General Sociology) SOC 202 (Social Problems) SOC 304 (Race, Class, & Power) SOC 308 (Marriage & Family) SOC 341 (Gender & Society)	- Exams - Internet articles - In-class exercises - Papers - Jr/Sr Questionnaire - Empirical research	- 50% of students will score at or above the mean on the MFT - 70% of students completing the Jr/Sr Questionnaire will indicate they totally comprehend or comprehend a lot regarding how people and organizations behave - 70% of students completing the Jr/Sr Questionnaire will indicate they totally comprehend or comprehend a lot regarding how society is organized	- 46% of students August 2006 to June 2010 scored at or above the MFT mean - 62.5% of students April 2010 to April 2011 scored at or above the national mean on the MFT - 84% of students comprehend a lot regarding how people & organizations behave on the Jr/Sr Questionnaire - 83% comprehend how society is organized on the Jr/Sr Questionnaire	Implement Senior Seminar to provide a venue for review for the MFT

6) describe similarities and differences between preindustrial and industrial societies	SOC 201 (General Sociology) SOC 402 (Sociological Theory) SOC 495(Comparative Family Systems) SOC 300 (Cultural Anthropology)	- Paper Assignment - Jr/Sr Questionnaire - Term Paper - Exams	- 75% of students will totally comprehend or comprehend a lot regarding pre and post industrial societies on the Jr/Sr Questionnaire - 50% of majors will score at or above the mean on the MFT - 70% of students will score 70 or better on Exams - 70% of students will score 70 or better on paper assignments and term papers	- 89% of students completing the Jr/Sr Questionnaire comprehend pre and post industrial societies - 46% of students August 2006 to June 2010 scored at or above the MFT mean - 62.5% of students April 2010 to April 2011 scored at or above the national mean on the MFT - 2010-2011 v84% of students scored 70% or better on exams - 2010-2011 70% of students scored 70% or better on paper assignments or term papers.	Implement Senior Seminar to provide a venue for review for the MFT
7) describe similarities and differences between rural and urban dwellers in the same society.	SOC 402 (Sociological Theory) SOC 300 (Cultural Anthropology) SOC 495 (Comparative Family Systems)	- Paper - Exams - Term Paper - Jr/Sr Questionnaire	- 70% of students will score 70 or better on paper assignments - 70% of students will score 70 or better on Exams - 75% of students will completely comprehend or comprehend a lot regarding rural and urban dwellers in the same society on the Jr/Sr Questionnaire - 70% of students will score 70 or better on paper assignments and term papers	-2010-11 84% scored 70% or better on SOC 300 exams - 2010-2011 70% of students scored 70 or better on paper assignments - 88.2% of students comprehend differences between rural and urban dwellers in the same society on the Jr/Sr Questionnaire	